

The ABE Business Management Portfolio

If you are
ambitious - our
qualifications will give
you the skills you
need to achieve
your goals



Human Resources



Marketing



Business Management

Gain an internationally recognised management qualification

ABE Certificate and Diploma Qualifications develop the Business Management skills you need to excel in a managerial role both now and in the future. Whether you're just starting out and need entry-level knowledge (Level 3 & 4) or more in-depth and specialist expertise (Level 5 & 6), our qualifications will help hone the skills and understanding you need to develop your career.

An essential skill for the twenty first century work-place is the ability to think and act like an Entrepreneur, be it as an Employee or as someone looking to start your own business. For this reason, Entrepreneurialism forms a fundamental part of our Business Management Qualifications.

In addition, ABE's Business Management portfolio also offers the option to study human resources (HR) or marketing in more depth whilst continuing to expand your general business management expertise. Our full Diplomas all carry 120 credits, matching the stages of a UK Bachelor's degree, offering a clear opportunity for university progression.

ABE Level 3 Certificate in Business Essentials

(Learners must complete one mandatory unit)

This qualification provides an introductory grounding in business for those who have not studied the equivalent of a UK A-level, making the transition to higher level study easier for you.

Credits: 24

Total Qualification Time: 240 hours

Units: 1

- Business Essentials (E)

ABE Level 4 Foundation Diploma in Business Management

(Four Mandatory Units)

A shorter Diploma giving a basic grounding in business and enabling quick progress onto the next ABE level, further university studies or to employment.

Credits: 60

Total Qualification Time: 600 hours

Units: 4 (15 credits each)

- Dynamic Business Environments (E)
- Employability and Self-development (A)
- Enterprising Organisations (E)
- Finance for Managers (E)

ABE Level 4 Diplomas

(Comprised of eight units in total, the four mandatory units from the Foundation Diploma, plus one of the following blocks of four additional units)

The ABE Level 4 Diploma in Business Management ensures you gain a thorough understanding of Business Management with options to specialise in Human Resources or Marketing as well as to qualify for further academic progression.

Credits: 120

Total Qualification Time: 1,200 hours

Units: 8 (15 credits each)

Business Management	Business Management & Human Resources (HR)	Business Management & Marketing
<ul style="list-style-type: none">• Introduction to Entrepreneurship (A)• Introduction to Quantitative Methods (E)• Project management (E)• Dynamic and Collaborative Teams (A)	<ul style="list-style-type: none">• Introduction to Entrepreneurship (A)• Introduction to Quantitative Methods (E)• Project management (E)• Principles of Human Resources (A)	<ul style="list-style-type: none">• Introduction to Entrepreneurship (A)• Introduction to Quantitative Methods (E)• Project management (E)• Principles of Marketing Practice (A)



Human Resources



Marketing



Business Management

Assessment by: Examination=(E) / Assignment=(A)



Expertise
in business
management
will enable you
to choose a huge
variety of career
paths.



ABE Level 5 Diplomas

Comprised of six units in total, four mandatory core units plus two optional units
(Four Mandatory Units)

Develop a deeper strategic understanding of Business Management principles and practical application.

Credits: 120

Total Qualification Time: 1,200 hours

Units: 6 (20 credits each)

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| • Managing Agile Organisations and People (A) | • Effective Financial Management (E) |
| • Innovation and Business Performance (E) | • International Business Economics and Markets (E) |

PLUS two optional units from a Specialist Stream

In addition to the four core units, select two units from the Business Management, Human Resources or Marketing Modules to achieve an ABE Level 5 Diploma in Business Management.

Business Management	Business Management & Human Resources (HR)	Business Management & Marketing
<ul style="list-style-type: none"> Operations Management (A) Analytical Decision-making (A) Managing Stakeholder Relationships (A) 	<ul style="list-style-type: none"> Human Resource Management (A) Employee Engagement (A) The HR Professional (A) 	<ul style="list-style-type: none"> Integrated Marketing Communications (A) Buyer and Consumer Behaviour (A) Societal and Social Marketing (A)

Assessment by: Examination=(E) / Assignment=(A)



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Business Management



The ABE
Business
Management
Portfolio is:

Flexible
Practical
Affordable
Recognised
Entrepreneurial
A great route to University

ABE Level 6 Diplomas

Comprised of six units in total, four mandatory core units plus two optional units
(Four Mandatory Units)

The ABE Level 6 Business Management Diploma develops the theoretical knowledge and strategic skill needed to excel in a Business Management leadership role.

Credits: 120

Total Qualification Time: 1,200 hours

Units: 6 (20 credits each)

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| • Leading Strategic Change | (A) | • Developing International Markets | (E) |
| • Business Strategy and Decision-making | (E) | • Business Ethics and Sustainability | (E) |

PLUS two optional units from a Specialist Stream

In addition to the four core units, select an additional two units to specialise in either Business Management, Human Resource Management or Marketing.

Business Management	Business Management & Human Resources (HR)	Business Management & Marketing
<ul style="list-style-type: none"> Strategic Stakeholder Relationships (A) Corporate Finance (A) Advanced Project Management (A) 	<ul style="list-style-type: none"> Strategic HRM (A) Organisational Design, Development and Performance (A) Contemporary Developments in HRM (A) 	<ul style="list-style-type: none"> Strategic Marketing (A) Strategic Marketing Relationships (A) Digital Marketing Strategy (A)

Please note, total qualification time refers to an estimate of the minimum amount of time it will take to complete the qualification. This includes taught classes, private reading and revision.

Assessment by: Examination=(E) / Assignment=(A)



Tel: +44 (0) 20 8329 2930

Email: info@abeuk.com

For entry guidelines see: www.abeuk.com

